



## DEAR EXECUTIVE,

As we return to work in the new "hybrid world" and after a year of isolation, now is the time to reimagine investing in leadership skills development and engaging top talent to strengthen your organization. At ExecutiveBound®, we believe that our partnership will be critical to developing your top leaders, tackling and solving significant challenges:

- **Attracting and retaining productive, collaborative, hybrid leadership dream teams**
- **Leading, engaging, and influencing talent to higher levels of performance and client success**
- **Building an inclusive work culture sensitive to individual needs and company goals**

**The Fearless Leadership Mastermind™** program is our proven solution and the **new gold standard in leadership development**, supporting your *high-potential, high-performing* leaders to retool and gain leadership skills essential to lead in these shifting times. i.e., inclusivity, empathy, persuasive communication, flexibility, to not only help your business survive but thrive. [The Microsoft 2021 Work Trend Index](#), a 31-country study analyzing trillions of productivity and labor signals across Microsoft 365 and LinkedIn, identified that to prevent a mass exodus, business leaders must develop new ways to attract and retain a diverse workforce. [Two key recommendations](#) by culture and employee engagement executive, Kristin Graham, are to double down on training and focus on creating community via corporate-sponsored mastermind groups, known in entrepreneurial circles for fostering brainstorming, education, peer accountability, and support.

Our 12-month, **"Done for You"** framework is **100% virtual**, combining flexible online modules, weekly masterminds for six months, group & private coaching, assessments, ample support, accountability, and a high-energy community of peers. Learning is deeply relevant and personalized to the leader, the role, KPIs, and company priorities. Our program has delivered for Fortune 500 members and it will deliver for you too with a turnkey solution, significant ROI, and scalable investment. This overview highlights the program's key benefits, members' success stories, and why partnering with ExecutiveBound® is an excellent decision in supporting your leaders to level up and retool to achieve **new results**.

I value your time and the opportunity to connect and discuss your specific needs and goals. Please email us or use this QR code to identify the best time to speak briefly.

Looking forward to connecting soon!

*Ginny*

Dr. Ginny A. Baro, CEO, Founder at ExecutiveBound®



## THE NEW GOLD STANDARD - THE FEARLESS LEADERSHIP MASTERMIND™

Our 12-month virtual leadership training program, the **Fearless Leadership Mastermind™**, supports your *high-potential, high-performing* leaders to develop essential leadership skills. Our "Done for You" proven framework delivers **six months** of immersive, one-hour, weekly Mastermind Circles, leadership coaching, flexible online training modules, and a robust support structure. As members implement what they learn with a clear action plan, we provide **six additional months** of group coaching and professional support in an encouraging community of peers and leaders.

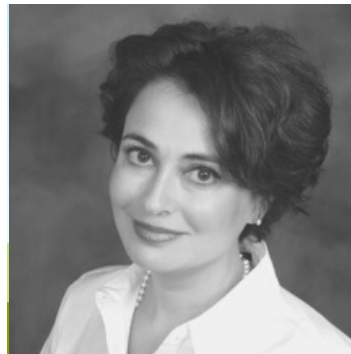
### TOGETHER, THIS IS HOW WE DO IT!

GROUP COACHING  
MASTERMINDS  
PRIVATE COACHING



#### RESULTS-FOCUSED

Tools to up-level leaders' strengths, personal brand, value, and drive performance



#### WELL-BEING

Daily mindfulness practices to improve mental, physical health, energy, and mindset

TRAINING MODULES  
ASSESSMENTS  
PERSONALIZED TOOLS



#### LEADERSHIP SKILLS

Training and coaching to build leadership skills, increase self-confidence, resilience, and fill gaps

#### TEAM BUILDING

Tactics to raise EQ--self-awareness, self-management, coach, mentor, and develop cohesive teams

COMMUNITY, PEERS  
ACCOUNTABILITY  
SUPPORT



#### COLLABORATION

Strategies to engage, influence, collaborate, and communicate persuasively



#### ACTION PLAN

A roadmap to achieve goals with purpose, aligned with a compelling leadership vision

## Innovative: The C.A.R.E.S. Leadership Success System™

As leaders, it always starts with us. Regardless of your leaders' years of experience, there are principles and strategies they must practice to up-level and achieve *next-level results*. Together, our members learn how to apply the five proven leadership growth levers in our proprietary **C.A.R.E.S. Leadership Success System™**.

C.A.R.E.S. stands for:



**Connect** to your truth and purpose as a leader.

**Align** what you want and where you are today.

**Rise** above your real and fictitious challenges.

**Envision** the future you desire as a leader.

**Seek support** and serve others.

Engaged in a rich learning environment with peers, members in a cohort discover how to uplift others and bring their whole selves to work, intellectually and emotionally. They experience breakthroughs, new insights that create a transformational shift in their beliefs, behaviors, and perspectives. As they boost their self-awareness and emotional intelligence, they access hidden resources, strengths, purpose, intuition, and a compelling leadership vision, which translates into more energy, confidence, focus, creativity, contribution, impact, enjoyment, and more.

## »» WHAT DO LEADERS RECEIVE? - OVER \$30,000 VALUE

### EXPERT GUIDANCE \* SUPPORT \* COMMUNITY \* ACCOUNTABILITY

- 24, 1-Hour, Weekly, Live Mastermind Circles & Group Coaching (over \$10,000 value)
- 14.5 Hours of 7 Self-Paced, Leadership Training Modules, 24/7 (over \$7,000 value)
- 4, 1-Hour Private Coaching Sessions (over \$3,000 value)
- A Downloadable Workbook, Tools & Assessments (over \$2,000 value)
- On-Demand Support, M-F, 9 - 5 PM EST, Community of Peers (over \$3,000 value)
- 6, 1-Hour Monthly Check-Ins, Group Coaching after 6 Months (over \$4,500 value)
- Online Training Progress Reports, Completion Certificate
- 100% Satisfaction Guarantee or Your Tuition Back
- BONUS - Personal Branding Masterclass (over \$9,000 value)
- BONUS - Virtual Fearless Leaders Self-Care Retreats (over \$2,500 value)
- BONUS - Visionary Leaders Circle Podcast Guest Interview
- BONUS - Our #1 Bestselling Books, Healing Leadership & Fearless Women at Work
- BONUS - Premium Savings for Special Events
- BONUS - A Donation of 100 Meals per Leader through Feeding America



## »» YOUR COMPANY'S TUITION INVESTMENT

Our leadership development program bundle provides over \$30,000 in value. But that is not what you will invest. Your leaders can start today with a competitive, scalable tuition investment of \$6,997. Let's talk.



# THE FEARLESS LEADERSHIP MASTERMIND™

## 6-MONTH CURRICULUM HIGHLIGHTS



We deliver our on-demand curriculum with over 14 hours of engaging video, a digital Workbook with tools, exercises, and online assessments 100% virtually. Our members enjoy a smooth, secure, and mobile-friendly experience through the Kajabi platform and App, accessible 24/7 from *anywhere* with internet access. Our leaders can easily monitor their progress online while weekly e-mail training prompts, live, virtual Mastermind Circles and ongoing support keeps them engaged and in momentum. Combined, the self-paced training, personalized resources, and live virtual coaching focus on individual needs to accelerate developing critical leadership skills.

### COURSE INTRODUCTION

1. Welcome to the Course
2. Meet Your Coach: Dr. Ginny A. Baro
3. Program Code of Conduct Guidelines
4. Course Workbook
5. Intro to Navigating the Kajabi Interface

### MODULE 1: BUILDING THE FOUNDATION FOR BEING A FEARLESS LEADER

1. Module Overview
2. Learning Objectives
3. Tools for Success
4. Self-Acknowledgment
5. The Being Principles
6. Powerful Cornerstones Along Your Leadership Journey
7. Module 1 Assessment

### MODULE 2: CONNECT TO YOUR TRUTH AND PURPOSE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Self-Awareness
4. Social Awareness
5. Module 2 Assessment

### MODULE 3: ALIGN WHAT YOU WANT AND WHERE YOU ARE TODAY AS A LEADER

1. Module Overview
2. Learning Objectives
3. Where are you now?
4. Connecting with your Centers of Influence, Mentors, and Sponsors
5. Retooling for the Future
6. Module 3 Assessment

### MODULE 4: RISE ABOVE YOUR REAL AND FICTITIOUS CHALLENGES AS A LEADER

1. Module Overview
2. Learning Objectives
3. Your Truth
4. Fearlessly Owning It
5. Elevate Your Mindset
6. Module 4 Assessment

### MODULE 5: ENVISION THE FUTURE YOU DESIRE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Create It
4. Your Leadership Qualities
5. Start with the End in Mind
6. Create Your 12-Month Massive Action Map
7. Module 5 Assessment

### MODULE 6: SEEK SUPPORT AND SERVE OTHERS ON YOUR LEADERSHIP JOURNEY

1. Module Overview
2. Learning Objectives
3. Building Your Support Network
4. Paying It Forward
5. Module 6 Assessment

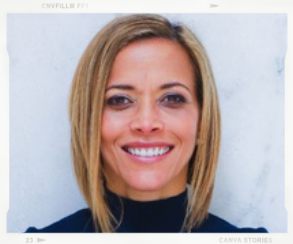
### MODULE 7: APPLYING C.A.R.E.S. LEADERSHIP SUCCESS SYSTEM EVERY DAY

1. Module Overview
2. Learning Objectives
3. Live Your Compelling Leadership Vision
4. A Daily Practice
5. Module 7 Assessment



## A PROVEN LEADERSHIP PROGRAM TARGETING SPECIFIC NEEDS

The development of your leaders is essential for any organization that wants to achieve *new, sustainable results*. That is why sponsoring your leaders to participate in the **Fearless Leadership Mastermind™** is the right decision for your company. Your leaders will be in the encouraging and capable hands of ICF accredited coaches, who are experienced leaders, and facilitators.



**Dr. Ginny A. Baro**



**Aleta Maxwell**



**Misha Bartlett**



## MEMBER STORIES



"The Fearless Leadership Mastermind program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about. I don't know how I would have learned all that the program teaches, and how long it would have taken me to learn it on my own. All I know is that I am so thankful I joined the Mastermind and for all the support that we gave each other and continue to experience through our network"

**KATHY MCKEON, SR. ACCOUNT EXECUTIVE, MERCK & CO. INC.**



"The program gave me the ability to remain poised and confident in stressful situations. I was also able to identify and harness my Unique Value Proposition and leadership competencies. These insights increased my self-confidence, authenticity, and a sense of purpose. I feel this program offers great value in a safe, supportive environment to develop leadership and life-coping skills and to allow me to be my best Self. I would highly recommend the Fearless Leadership Mastermind to my colleagues and friends."

**JOHNNA G., BUSINESS EXCELLENCE PROGRAM MANAGER, VERIZON**

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams. Ginny's involvement led to improved performance of our teams through her guidance and interpersonal manner. She can be both firm and compassionate, adjusting her coaching style as needed."

**THOMAS T, HUMAN RESOURCES DIRECTOR**



"I have had the privilege of participating in Ginny Baro's Fearless Leadership Mastermind course, and I am awestruck by the level of the detailed, comprehensive subject matter. The program is thorough and offers a wide range of resources, including video modules, mp3 downloads, transcripts, and a guided Workbook. So, no matter what platform or modality you learn best on, this program caters to your learning needs. Under Ginny's leadership, the Mastermind environment is lovingly supportive, and the engagement within the core group of professionals, the circle of trust, is empowering and insightful.

**KIM K., ACCOUNT EXECUTIVE**

# Why Choose ExecutiveBound?

## We Are Committed to Deliver Sustainable Results with Greater Ease and Speed



- Certified MBE leading and innovating leadership development programs for companies and executives looking for *new, sustainable results*
- Help leaders navigate the challenges at each level by leveraging over 30 years' first-hand experience immersed in highly competitive work environments

## We Value Honesty, Authenticity, and Integrity



- Every step in our strategic partnership is anchored in honesty, authenticity, and integrity
- Lead by example, build trust and develop relationships, ensuring you reach strategic goals
- Relatable, compelling, inclusive partner (struggling immigrant, underdog, successful female corporate leader, mother, business owner, author, speaker)

## We Deliver with Flexibility, Engagement, and a Human-Centered Approach



- Offer proven, personalized, "Done for You" services, immersive experiences, and ongoing professional support focused on the individual and the "big picture"
- Design highly engaging, innovative, scalable programs, i.e., private / group coaching, masterminds, consulting, retreats, keynotes, fireside chats with the author, book clubs



## ABOUT DR. GINNY A. BARO, CEO, FOUNDER

*"My Why is to reach my full potential and to help my son and my clients achieve theirs."*

Dr. Ginny A. Baro is an award-winning international transformational speaker and leadership coach, career strategist, and two-time #1 bestselling author of *Healing Leadership* and *Fearless Women at Work*. Named one of the Top 100 Global Thought Leaders, she leverages over 20 years of leadership experience in highly competitive environments in financial services and technology to support strategic corporate partners and develop inclusive, impactful leaders at all levels. She has successfully facilitated leadership training and coaching programs for individuals and Fortune 500 companies with more than 140,000 employees and delivered keynotes impacting global audiences. Ginny earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She's a Mastermind Professional and Certified Professional Coach (CPC), accredited by the International Coach Federation (ICF). With her programs, Ginny and her clients impact the lives of those in need through *Feeding America* and other charities. To learn more, please visit [www.ExecutiveBound.com](http://www.ExecutiveBound.com).



**Let's Connect!**

**Please schedule a brief session today!**



Scan to schedule  
a 15-minute session

# Frequently Asked Questions

## 1. How do we get started?

To identify your specific goals, challenges, and how to customize the Fearless Leadership Mastermind™ program to meet your objectives, let's schedule a time to connect. Please [click here to access Ginny's calendar](#) or scan the QR code.

## 2. How do I know this program is a good fit for our company?

Our leaders' demographic spans STEM, life-sciences, finance, business, law, and cross-disciplinary environments. Our program supports the specific leadership development goals of busy and talented, entry-level to senior-level leaders in managerial or project management roles and those in a C-suite track. High-potential, high-performing leaders are a good fit if they are committed and driven to engage actively in the group coaching and discussions, the online leadership training modules, workbook exercises, and willing to share resources and contribute to their peers throughout the program. Everyone in the program will be ready to do the same for each other and provide the support leaders need to continue to make progress consistently and fulfill their most cherished outcomes and goals.

## 3. How do we register our leaders and save our seats?

After connecting with Dr. Ginny Baro and understanding your objectives and training requirements, we will work with your designated contact to enroll your leaders in our turnkey program. Together, we'll clarify the logistics and get you set up to start ASAP. Throughout the process, you can email us directly with any specific questions at [info@executivebound.com](mailto:info@executivebound.com).

## 4. How long does the program run?

The Fearless Leadership Mastermind is a 12-month program, including 6 months of weekly, one-hour mastermind, group coaching sessions, and online training, and 6-months of monthly one-hour group coaching & check-ins, accountability with peers to build and maintain the momentum while implementing. Behavioral change occurs over time, with practice and the right support structure to handle setbacks and accelerate growth. All members earn lifetime membership to our private ExecutiveBound community.

## 5. When do we receive the training materials?

After registering, all members of your team will receive a physical and electronic Welcome Packet with instructions on how to join our member's only online learning portal and community. All training materials, the personalized Workbook, learning modules, videos, transcripts, and community are mobile-friendly and accessible on-demand, 24/7, from anywhere with internet connectivity.

## 6. How do leaders join the 1-hour weekly, virtual live training Mastermind Circles, and then the monthly check-ins?

Once a week for the first six months, we will meet virtually for one hour over warm Zoom video, typically from 12 - 1 PM EST (on the day and time we all agree), for a total of 24 sessions (except on U.S. holidays). Once your leaders register, they will receive a calendar invitation for the Weekly Mastermind Circles. Our weekly Training Prompt emails help them stay on track and engaged. After the first six months, they'll receive an invitation to join the monthly Visionary Leaders Circle, including check-ins and group coaching in a supportive, high-energy environment.

## 7. What will be the time commitment throughout the 12 months?

For the first 6 months, the commitment includes a total of 38.5 hours, including 24 weekly, one-hr Mastermind Circles, engaging with the 14.5 hours of leadership training modules, plus working on the tools and exercises--which vary from leader to leader. On average, leaders should expect to invest under one hour per week for the first 16 weeks (4 months) to complete the online training—they set the pace. After the first 6 months, they'll commit one hour per month or a total of 6 hours. They will have the option to seek additional support included in the investment. From day one, we guide our members to plan and prioritize their leadership development effectively while considering all professional and personal obligations.

## 8. What if a leader can't make a group coaching session and Q&A, will there be a replay?

Yes, we know our leaders may not be able to make every single weekly Mastermind Circle or monthly check-in. We anticipate that every member will strive to attend. However, when they can't make it, they can submit questions to [info@executivebound.com](mailto:info@executivebound.com) and receive responses. All members of the cohort can access their private Mastermind Recording Archive to view replays.

## 9. What is the investment in this 12-month leadership training?

Our virtual leadership program bundle offers ample practice, tools, and support throughout 12 months, over \$30K in value. But that is not what you will invest. Your leaders can start today with a competitive and scalable investment of \$6,997. To discuss your training requirements and questions, let's connect. Please [click here to access Ginny's calendar](#) or scan the QR code.

## 10. What if I still have questions?

The fastest way to get answers to your questions is via email at [info@executivebound.com](mailto:info@executivebound.com). To speak with Dr. Ginny Baro, please [click here to access Ginny's calendar](#), or scan the QR code.